

DEPARTMENT OF HEALTH

News Release

LINDA LINGLE GOVERNOR

CHIYOME LEINAALA FUKINO M.D. DIRECTOR

Phone: (808) 586-4410

Fax: (808) 586-4444

For Immediate Release: October 21, 2004

04-80

CANCER CONTROL AGENCIES UNITE TO PURSUE A HAWAII WITH "NO MORE CANCER"

HONOLULU - Hawai`i State Department of Health (DOH) Comprehensive Cancer Control Program (HCCCP), the American Cancer Society and the Cancer Research Center Hawaii have joined forces to organize a statewide comprehensive cancer control plan for Hawai`i or HCCC Plan. With cancer being the second leading cause of death in the state, over 75 health agencies in Hawaii gathered their resources to fight cancer on a united front. The HCCCP identifies the state's vision, key goals, challenges and strategies to combat cancer in Hawai`i.

"Hawaii can significantly change how we approach cancer research, detection and treatment through a coordinated effort of organizations working together in a comprehensive, statewide approach to cancer control," said Chiyome Fukino, M.D., Director of Health. "Developing and implementing a state cancer plan that addresses a state's cancer burden as a whole, requires a new collaborative way of thinking among health care professionals, insurance providers, patients, and others in our community."

The intent of this plan is to create a user-friendly roadmap for organizations, communities, and individuals both big and small to create, implement, and sustain activities to reduce the cancer burden throughout Hawaii. Hawaii's Cancer Plan involves many sectors of healthcare including community-based organizations, medical insurance companies, social groups, the fields of social work, nursing, medicine and education, local public health agencies and state and local government. The Coalition envisions a Hawaii with "No More Cancer" and this plan is the first step toward that vision.

"This coordinated plan contains specific recommendations and steps that will help our residents better understand how to beat cancer through improved screening, as well as early detection and treatment," said Governor Lingle, who participated in today's conference to unveil the plan.

Goals of the HCCC Plan are:

Goal 1:	Prevent cancer from occurring, at all costs, especially through education
	and behavior change strategies.
Goal 2:	Detect cancer at its earliest stages and assure coordination with cancer
	management services.
Goal 3:	When cancer is detected, manage cancer with the most current and
	effective treatments available.
Goal 4:	Assist cancer patients and their loved ones in achieving the highest
	quality of life available to them.
Goal 5:	Promote research to advance the capabilities in Hawaii for prevention,
	early detection, treatment, and quality of life.
Goal 6:	Improve and maintain a high quality surveillance system on all aspects of
	cancer to assure informed decision-making.
Goal 7:	Achieve uniform access to cancer services on each island and within
	each population group.

Address cost and payment coverage issues for cancer-related services.

For more information on the HCCC Plan, please call the Department of Health Hawaii Comprehensive Cancer Control Section at 692-7464.

###

For more information, contact: Darcie Yukimura Information Specialist Department of Health Phone: 808-586-4402

Goal 8:

E-mail: dayukimura@mail.health.state.hi.us